7 Principles of Prosperity™

1. **THINK –**  
   Owning a prosperity mind-set eliminates poverty; scarcity thinking keeps you stuck.
2. **SEE –**  
   Increase your prosperity by adopting a macro-economic point of view—a perspective in which you can see how each one of your economic decisions affects all the others. Avoid micro-economic “tunnel vision.”
3. **MEASURE –**  
   Awareness and measurement of opportunity costs enables you to recover them. Ignore this at your peril
4. **FLOW –**  
   The true measure of prosperity is cash-flow.  Don’t focus on net worth alone.
5. **CONTROL –**  
   Those with the gold make the rules; stay in control of your money rather than relinquishing control to others.
6. **MOVE –**  
   The velocity of money is the movement of dollars through assets. Movement accelerates prosperity; accumulation slows it down. Put money to use.
7. **MULTIPLY –**  
   Prosperity comes readily when your money “multiplies”—meaning that one dollar does many jobs. Your money is disabled when each dollar performs only one or two jobs.